



## VISION

The Council Bluffs Public Library is recognized as a trusted primary community resource for educational support, self-directed learning, cultural development, advancing literacies, and building public well-being.



## MISSION

Council Bluffs Public Library provides our community access to enrichment, connection, and discovery.



## VALUES

- Offers superior customer experiences
- Encourages learning and discovery
- Is inclusive and provides access to all
- Cultivates collaboration and innovation
- Believes in the freedom to know
- Fosters a positive work environment
- Provides wise stewardship of public resources

Priorities	Goals	Projects
<b>SPACES</b>	Improve the built environment to be reflective of the things our community wants to do and learn inside and outside the library locations.	<ul style="list-style-type: none"> <li>Fund &amp; purchase an outreach vehicle</li> <li>Research and create a DIY memory lab</li> <li>Conduct a workspace analysis</li> <li>Makerspace Assessment</li> <li>Update and upgrade meeting room AV options</li> <li>Research and update Special Collection storage &amp; implement display enhancements</li> <li>Conduct a library landscaping master plan</li> </ul>
<b>COLLECTIONS</b>	Adapt and enhance the collections of the library to be reflective and relevant to the needs of the community.	<ul style="list-style-type: none"> <li>Conduct a collection analysis</li> <li>Implement researched collection best practices</li> <li>Research and introduce alternative format collection for those formats that are outdated or inaccessible</li> <li>Develop a multi-language collection</li> </ul>
<b>COMMUNITY</b>	Be a conduit for community resources and services.	<ul style="list-style-type: none"> <li>Expand outreach offerings and establish high-impact exposure in the communities we serve</li> <li>Build upon the social service partnerships to continue to grow onsite service access</li> <li>Develop and implement a kiosk marketing/communication plan</li> <li>Grow LIT account usage among students</li> </ul>
<b>INSTITUTIONAL SUCCESS</b>	Ensure the Library has the right resources and services to serve our community.	<ul style="list-style-type: none"> <li>Develop and implement a staff and leadership development and cross-training plan</li> <li>Conduct a community master plan for library services and the locations that are needed</li> <li>Review and evaluate systems to ensure efficiency</li> <li>Develop and implement a community awareness marketing plan</li> <li>Complete a disaster plan for the library facility</li> <li>Establish a library evaluation and assessment tool</li> </ul>
<b>PROGRAMS &amp; SERVICES</b>	Focus programs and services at all levels around designated literacies and demand.	<ul style="list-style-type: none"> <li>Introduce a programming model at all levels that includes four main agreed-upon literacies</li> <li>Develop a process and procedure for community-led programming</li> <li>Grow off-site programming for all ages</li> <li>Establish tween and emerging adult programming and services</li> </ul>